

> LTC Industry Experience

1996 - Founded by President & Owner Christine McCullugh

National Association of Insurance & Financial Advisors (**NAIFA**) **LTC Study Group**

Actively involved with **WA Trust Act** providing industry information & testifying at committee hearings and actively involved with **CA LTC Task Force**.

1,000+
clients with all
carriers

10,000+
hours of SHRM
and HRCI CE
credits

100+
speaking
engagements

> Support Teams

RFP/Proposal	Implementation	LTC Specialists
Customer Service	Billing	Client Servicing
Technology	Marketing	Finance

> Client Experience

“ We were totally impressed with how they were prepared, had all the information laid out so logically and were so professional. They were by far the most well-prepared vendor we have ever dealt with during open enrollment launch.

- HR Professional ”

“ I am so excited!! I love the new tools. The website is terrific! I have been through pieces of it. You guys have again knocked it out of the park!

- HR Professional ”

“ This was one of the easiest plan selections and open enrollments I have done in a while, and I greatly appreciate all of your help.

- HR Professional ”

Trusted Leader for Comprehensive Long-Term Care Services



LTC Legislation

- Track legislative activities



Once Source for All Products

- Go-to-market with all carriers



Unum Rate Increase Support

- Communication to Employees
- Market Analysis Report



Portability Tracking System



Technology

- Bridge with ben-admin platforms



Customized Website

- Interactive calculator
- Videos
- Active enrollment
- Schedule 1:1 consultations
- Policyholder services



Claims Assistance

- Assist filing paperwork & navigating claims process



Annual LTC Market Report

- Industry overview
- Products and benchmarking



Caregiver Resources Website

- Care navigation
- LTC provider network discounts



New Hire Enrollment



Billing Reconciliation

- Audit for accuracy



LTC Enrollment

- Implementation team
- Communications
- Email platform
- Educational webinars
- 1:1 with LTC-licensed Benefit Counselors – W2 employees

For nearly 30 years, our expertise in long-term care delivers tailored solutions that address every employer's need. We take care of all the details, so you can focus on what matters most.



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